

Destination Development presents

A look at Longview *through the eyes of our visitors*

Lasting impressions

Business mix

Signage

Local attitude

Beautification

Ease of getting around

Things to see and do

How the area stacks up

against the competition

Branding

Suggestions, tips, and tricks that can bring spending to the area

Monday, March 17 at 7 p.m.

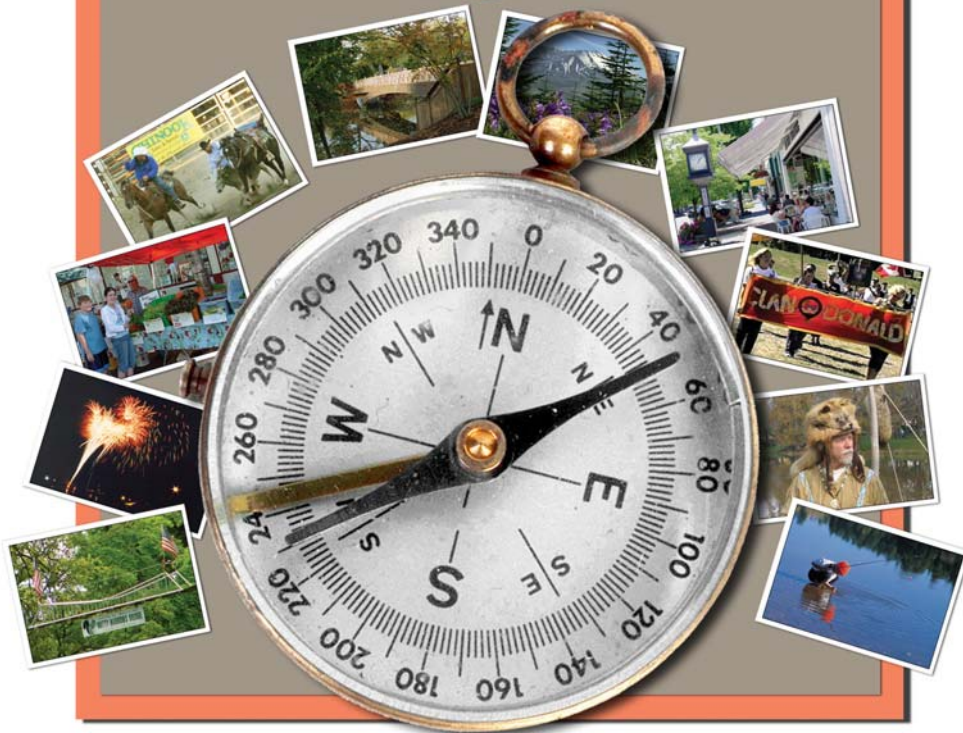
Cowlitz Conference Center

Refreshments provided

Presented by Roger Brooks, President of Destination Development INC.

Jointly sponsored by the cities of Longview and Kelso, Cowlitz County, and the Kelso/Longview Chamber of Commerce

Where do we go from here?



Who should attend?

Businesses (retail, lodging, dining, etc), public officials (elected and staff), local organizations, AND local residents.

Questions or more information?

City of Longview 442-5004
City of Kelso 423-1371
Cowlitz County 577-3121
Kelso/Longview Chamber
of Commerce 423-8400

Destination **ddi**
Development INC.